



IZZAT HAFIZ

SENIOR DESIGNER

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-  Shah Alam, Selangor

I'm a Senior Designer with 2 decades of experience designing various forms of creative visual solutions across print, web, and UX/UI spaces. Currently exploring content creation with Generative AI.

EXPERIENCE

- PROFESSIONAL & PERSONAL DEVELOPMENT**

Career Break

JUL 2024 - PRESENT

Taking a step back to refresh & reinvigorate myself. Taking time for self-learning specifically in the field of creating visuals in Generative AI platforms. Setting up for freelance design work.
- SENIOR UX DESIGNER**

Appspace (M) Sdn Bhd

OCT 2014 - JUN 2024

As part of the PS/ES Team (and later under the Service Delivery Team), I am responsible for designing and customizing UX/UI solutions for client projects. Job scopes include branded corporate communications, digital signage, interactive kiosks, video walls, and wayfinding kiosks. In addition, I provide assistance in creating user guides as well as setting up the solutions mentioned above.
- SENIOR WEB DESIGNER**

Emerald EM

MAR 2014 - SEP 2014

I am in charge of managing the design of our web portal as well as planning several digital marketing initiatives for the company. I've given the opportunity to delve deep into social media marketing, content marketing, and growth hacking.
- SENIOR WEB DESIGNER**

Optima Innovation Sdn Bhd

MAY 2011 - SEP 2013









Designing, developing, and maintaining websites and online eDMs or newsletters. Head of Web Maintenance Team.
- WEB/GRAPHIC DESIGNER**

InternetNow International Sdn Bhd

APR 2003 - APR 2011

Handling all visual design solutions ranging from logo design, corporate identity, software interface design, email marketing, product packaging, flyers, and brochures. Additionally, responsible for developing and designing websites (including content writing) for several clients of the company.

SKILLS

-  Adobe Photoshop
-  Adobe Illustrator
-  Figma
-  HTML5
-  CSS3
-  Canva
-  Leonardo AI
-  Runway ML

CERTIFICATES

ISSUED
JAN 2025

GRAPHIC DESIGN ESSENTIALS

Canva

The certificate holder demonstrated fundamental knowledge of design elements, typography, design principles, color theory, and composition and passed the Graphic Design Essentials test.

ISSUED
JAN 2025

RUNWAYML MASTER COURSE: HARNESSING MACHINE LEARNING & AI

Udemy

Unleashing Artistic Potential Through Accessible Machine Learning and AI Tools using Runway/ Runway ML

ISSUED
NOV 2024

MASTER GENERATIVE AI ART CONTENT CREATION WITH LEONARDO AI

Udemy

Learn Leonardo AI, Generative AI for art, images, and videos

ISSUED
JUN 2024

ADVANCED ADOBE PHOTOSHOP

Domestika

Learn the essential techniques for advanced Adobe Photoshop workflow and creating better images.

ISSUED
DEC 2023

MASTER DIGITAL PRODUCT DESIGN: UX RESEARCH & UI DESIGN

Udemy

A complete design education for product designers: Research the user experience, then design a great user interface

ISSUED
JUN 2021

USER EXPERIENCE (UX): THE ULTIMATE GUIDE TO USABILITY AND UX

Udemy

Get a job in UX and build your user research and UX design skills with this hands-on user experience training course.

EDUCATION

1999 -
2002

DIPLOMA IN ADVERTISING AND GRAPHIC DESIGN

The One Academy

1997 -
1998

PRE-UNIVERSITY, MEDIA ARTS & SCIENCES

Multimedia University

1997

AUTOCAD APPLICATION LEVEL I & II

Autodesk Training Center
(Jln Semarak)

SKILLS

- User Interface Design
- UI/UX
- Interaction Design
- User Experience Design
- Logo Design
- Web Design
- Graphic Design
- Generative AI
- Drawing

LANGUAGES

- Bahasa Malaysia

Native
- English

Fluent
- Japanese

Basic
- French

Basic